

6th ITEC International PhD Workshop

“Innovations in Public Policy and Business Management: A New Path to Public-Private Collaboration”

Organized by Institute of Technology, Enterprise, and Competitiveness (ITEC),
Doshisha University, Japan and School of Government, Peking University, China

Time: Sunday and Monday, February 27-28, 2011

Venue: Room 436, Leo KoGuan Building, School of Government

Day 1 -- February 27, 2011 (Sunday)

09:00 Opening addresses:

Yoshifumi Nakata, Director-General, ITEC, Doshisha University

Tianbiao Zhu, Associate Dean, School of Government, Peking University

09:10 – 12:05 Session 1

Chaired by **Yoshifumi Nakata**, Director-General, ITEC, Doshisha University

Each presentation is 20 minutes long, followed by two commentators' comments and replies by the presenter (total 10 minutes each) and comments from the floor and replies by the presenter (total 10 minutes).

1 **Harald Overholm**, Ph.D. Student, Centre for Technology Management, Institute for Manufacturing, University of Cambridge

“A Research Agenda on the Creation of Product-Service Systems (PSS) by Start-Ups – Exploring How Business Model Innovation can Stimulate Industrial Sustainability and Environmental Innovation Diffusion”

Commentators:

Ge Dongsheng, Assistant Professor, Center for Japanese Studies, Beijing Foreign Study University

Jiang Yu, Associate Professor, Institute of Policy and Management, Chinese Academy of Sciences

10:05 - 10:15 Break

2 **Mingzhu Gao**, Ph.D. Student, Graduate School of Policy and Management, Doshisha

University

“Japan's International Student Policy and its Effect on Chinese Students”

Commentators:

Tianbiao Zhu, Associate Dean, School of Government, Peking University

Tetsushi Fujimoto, Deputy Director, ITEC, Doshisha University

11:05 – 11:15 Break

- 3 Chao Chen**, Ph.D. Student, Department of Political Science, National University of Singapore

“Solo Dance on the International Stage: Rethinking the Public-Private Relation in Singapore”

Commentators:

Song Lei, Chairman, Department of Political Economy, School of Government, Peking University

Tim Minshall, Senior Lecturer, Centre for Technology Management, University of Cambridge

12:05 - 13:10 Lunch Break

13:10 - 15:45 Session 2

Chaired by **Tetsushi Fujimoto**, Deputy Director, ITEC, Doshisha University

Each presentation is 20 minutes long, followed by two commentators' comments and replies by the presenter (total 10 minutes each) and comments from the floor and replies by the presenter (total 10 minutes).

- 4 Hideki Tanaka**, Ph.D. Student, Graduate School of Policy and Management, Doshisha University

“Strategy, Human Resource Management in Technology Development Divisions”

Commentators:

Song Lei, Chairman, Department of Political Economy, School of Government, Peking University

Ge Dongsheng, Assistant Professor, Center for Japanese Studies, Beijing Foreign Study University

14:05 - 14:15 Break

- 5 **Jiakang Zhang**, Ph.D. Student, Department of Political Economy, School of Government, Peking University

“The Corporate Governance Model: Past, Now and the Future”

Commentators:

Fujikazu Suzuki, Assistant Director, ITEC, Doshisha University

Yoshifumi Nakata, Director-General, ITEC, Doshisha University

15:05 - 15:25 Break

15:25 - 17:20 Session 3

Chaired by **Yoshifumi Nakata**, Director-General, ITEC, Doshisha University

Each presentation is 20 minutes long, followed by two commentators' comments and replies by the presenter (total 10 minutes each) and comments from the floor and replies by the presenter (total 10 minutes).

- 6 **Antje Fielder**, Ph.D. Student, University of Auckland
“Strategic Choice, Organisational Culture and Worker-Initiated Innovation – Evidence from the Liberalised German Airport Industry”

Commentators:

Tim Minshall, Senior Lecturer, Centre for Technology Management, University of Cambridge

Tetsushi Fujimoto, Deputy Director, ITEC, Doshisha University

16:20 - 16:30 Break

- 7 **Julia Fan Li**, Ph.D. Student, Department of Engineering, St. Jones College, University of Cambridge

“Public-Private Partnerships and Global Health: Harnessing the Power of the Innovation Value Chain to Fight Meningitis A”

Commentators:

Toshiro Kita, Professor, Graduate School of Business, Doshisha University

Clair Brown, Director, Center for Work, Technology and Society, University of California, Berkeley

18:30 - 20:00 Welcome Dinner

Day 2 -- February 28, 2011 (Monday)

09:00 - 11:20 Session 4

Chaired by **Tim Minshall**, Senior Lecturer, Centre for Technology Management, University of Cambridge

Each presentation is 20 minutes long, followed by two commentators' comments and replies by the presenter (total 10 minutes each) and comments from the floor and replies by the presenter (total 10 minutes).

- 8 **Juan Carlos Suarez Serrato**, Ph.D. Student, Department of Economics, University of California, Berkeley

“Taxation, Entrepreneurship, and the Choice of Organizational Form”

Commentators:

Clair Brown, Director, Center for Work, Technology and Society, University of California, Berkeley

Jiang Yu, Associate Professor, Institute of Policy and Management, Chinese Academy of Sciences

09:55 – 10:05 Break

- 9 **Chen Li**, Ph.D. Student, Jesus College, University of Cambridge

“The Making of China’s National Champions: Organizational Transformation and the Strategic Construction of Public-Private Relationship in China’s Industrial Restructuring”

Commentators:

Clair Brown, Director, Center for Work, Technology and Society, University of California, Berkeley

Toshiro Kita, Professor, Graduate School of Business, Doshisha University

10:30-10:40 Break

Closing Comments:

Toshiro Kita, Tim Minshall, Jiang Yu, Ge Dongsheng, and Clair Brown

Closing Addresses:

Tetsushi Fujimoto and Song Lei

11:40 -13:00 Farewell Lunch

Complimentary Tour of Beijing City after the Lunch