

**“Policy and Innovation:
Does Policy Create Innovation or Innovation Create Policy?”**

Organized by
Institute for Technology, Enterprise and Competitiveness (ITEC)
Doshisha University, Japan

Date: Friday, February 24, 2012

Venue: Room KMB 211, Kambaikan Bldg., Doshisha University

- The Workshop contains three sessions with three presentations by the Ph.D. students.
- Each student gives 20-minute presentation, followed by comments by two faculty professors.
- Total time for each presentation including discussion is within 35 minutes.
- Each session contains 5- minute introduction by the chair.

9:00 – 9:05 Opening Address**9:05 – 11:15 Session 1**

Chair: Prof. Eiichi YAMAGUCHI (Doshisha University)

9:05 – 9:10 Introduction by the chair

9:10 – 9:45 Presentation 1 **Open Innovation-A Gold Mine or Fool’s Gold for Young Firms?**

Nelli THEYEL (University of Cambridge)

Commentators: Prof. **Tadashi YAGI** (Doshisha University)

Prof. **Niels NOORDERHAVEN** (Tilburg University)

9:45 – 9:55 Break

9:55 – 10:30 Presentation 2 **Betwixt and Between? Resource Implications of SMEs’
Innovating Openly: Management Perspective and Policy
Considerations**

Fern EVITT (University of Auckland Business School)

Commentators: Prof. **Shuzo FUJIMURA** (Tokyo Institute of Technology)

Prof. **Tim MINSHALL** (University of Cambridge)

10:30 – 10:40 Break

10:40 – 11:15 Presentation 3 **Knowledge Sourcing and the Innovative Performance of R&D
Strategies**

Thijs PEETERS (Tilburg University)

Commentators: Prof. **Toshiro KITA** (Doshisha University)

Prof. **Shuzo FUJIMURA** (Tokyo Institute of Technology)

11:15 – 11:25 Break

11:25 – 14:25 Session 2

Chair: Prof. Yoshi-fumi NAKATA (Doshisha University)

11:25 – 11:30 Introduction by the chair

11:30 – 12:05 Presentation 4 **Abstraction in Knowledge Reuse by High Performers**
Sae SAKAGUCHI (Tokyo Institute of Technology)
Commentators: Prof. **Eiichi YAMAGUCHI** (Doshisha University)
Prof. **Tetsushi FUJIMOTO** (Doshisha University)

12:05 – 13:05 Lunch Break (60 minutes)

13:05 – 13:40 Presentation 5 **The Study of Function of Engineer Professional Associations and Ethical Regulation in Science-and-Technology Governance**
Taku HIRANO (Tokyo Institute of Technology)
Commentators: Prof. **Shigeo KANEDA** (Doshisha University)
Prof. **Tetsushi FUJIMOTO** (Doshisha University)

13:40 – 13:50 Break

13:50 – 14:25 Presentation 6 **Transplant Centers as Focused Factories**
Sara E. PARKER (UCLA Anderson School of Management)
Commentators: Prof. **Yasuo UCHIDA** (Doshisha University)
Prof. **Niels NOORDERHAVEN** (Tilburg University)

14:25 – 14:45 Coffee Break (20 minutes)

14:45 – 16:55 Session 3

Chair: Prof. **Tianbiao ZHU** (Peking University)

14:45 – 14:50 Introduction by the chair

14:50 – 15:25 Presentation 7 **National and Regional Value-capture Opportunities in Evolving Industrial Systems: Insights for Policy Design**
Carlos LÓPEZ-GÓMEZ (University of Cambridge)
Commentators: Prof. **Yasuo UCHIDA** (Doshisha University)
Ms. **Asako OKAMURA** (Japan Science and Technology Agency)

15:25 – 15:35 Break

15:35 – 16:10 Presentation 8 **Could Short Term Industrial Policy Lead to Innovation: China's Ten Industries Revitalization Planning Policy**
Jiakang ZHANG (Peking University)
Commentators: Prof. **Tim MINSHALL** (University of Cambridge)
Prof. **Jiang YU** (Chinese Academy of Sciences)

16:10 – 16:20 Break

16:20 – 16:55 Presentation 9 **Enablers of the Scale up of Innovative Technologies in the Manufacturing Industry**
Manjusha THORPE (University of Cambridge)
Commentators: Prof. **Jiang YU** (Chinese Academy of Sciences)
Ms. **Asako OKAMURA** (Japan Science and Technology Agency)

16:55 – 17:05 Break

17:05 – 17:35 Closing Comments by the Chairs

Prof. **Tianbiao ZHU** (Peking University)

Prof. **Eiichi YAMAGUCHI** (Doshisha University)

Prof. **Yoshi-fumi NAKATA** (Doshisha University)

17:35 – 17:45 Closing Address**18:00 – Dinner at Second House will (7th floor)**

7th ITEC International Ph.D. Workshop
“Policy and Innovation:
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List of Participants

<Chairs and Commentators>

Niels NOORDERHAVEN (Director, Center for Innovation Research and Professor, International Management, Tilburg University)

Tim MINSHALL (Senior Lecturer, Institute for Manufacturing, University of Cambridge)

Tianbiao ZHU (Associate Professor and Associate Dean, School of Government, Peking University)

Jiang YU (Associate Professor, Institute of Policy and Management, Chinese Academy of Sciences)

Shuzo FUJIMURA (Professor, Graduate School of Innovation Management, Tokyo Institute of Technology)

Asako OKAMURA (JST-CRDS Fellow, Japan Science and Technology Agency)

Yasuo UCHIDA (Professor, Faculty of Policy Studies, Doshisha University)

Yoshi-fumi NAKATA (Director-General, ITEC and Professor, Graduate School of Policy and Management, Doshisha University)

Eiichi YAMAGUCHI (Deputy Director, ITEC and Professor, Graduate School of Policy and Management, Doshisha University)

Tetsushi FUJIMOTO (Deputy Director, ITEC and Professor, Graduate School of Policy and Management, Doshisha University)

Shigeo KANEDA (Researcher, ITEC and Professor, Graduate School of Engineering, Doshisha University)

Toshiro KITA (Researcher, ITEC and Professor, Graduate School of Business, Doshisha University)

Tadashi YAGI (Researcher, ITEC and Professor, Graduate School of Economics, Doshisha University)

<Presenters (Ph.D. Students)>

Nelli THEYEL (Judge Business School, University of Cambridge)

Fern EVITT (University of Auckland Business School)

Thijs PEETERS (Center for Innovation Research, Tilburg University)

Sara E. PARKER (UCLA Anderson School of Management)

Sae SAKAGUCHI (Graduate School of Innovation Management, Tokyo Institute of Technology)

Taku HIRANO (Department of Innovation Management, Tokyo Institute of Technology)

Carlos LÓPEZ-GÓMEZ (Institute for Manufacturing, University of Cambridge)

Jiakang ZHANG (Department of Political Economy, School of Government, Peking University)

Manjusha THORPE (Institute for Manufacturing, University of Cambridge)

<Audiences>

Gregory THEYEL (Associate Professor, California State University and Senior Research Fellow, Institute for Manufacturing, University of Cambridge)

Sayaka SHINOHARA (Postdoctoral Researcher, JGSS Research Center, Osaka University of Commerce)

WeiWei ZHENG (Professor, Doshisha Business School, Doshisha University)

Xia SHIMING (Graduate School of Policy and Management, Doshisha University)

Merlin Scott LEVIRS (Graduate School of Policy and Management, Doshisha University)